

# STELLANTIS<sup>4</sup>DETROIT

## INTRODUCING STELLANTIS

Now the brands you know, like Jeep® and Ram, are part of an exciting new company that formed from the merger of Fiat Chrysler Automobiles (FCA) and Peugeot S.A. (Groupe PSA).

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Find out what this new company means for the future of Detroit

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The new Mack Assembly Plant to roll out the first Grand Cherokee with a third row and seating for six or seven passengers

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Stellantis invests \$700,000 in inspiring Eastside Detroit improvement projects



# INTRODUCING STELLANTIS

## MORE THAN JUST THE NEW NAME FOR FCA

Not long after 2021 arrived, a new company was born.

January 19 marked day one of Stellantis, the company formed from the merger of Fiat Chrysler Automobiles (FCA) and Peugeot S.A. (Groupe PSA). With a new name – whose Latin root “stello” means “to brighten with stars” – and a logo that symbolizes the rich heritage of the founding companies, Stellantis aims to be a world leader for a new era of sustainable mobility while remaining deeply rooted in the city of Detroit. Now home to familiar nameplates like Jeep, Ram, Dodge, Chrysler and Alfa Romeo as well as some brands not so familiar in the U.S. market like Opel, Citroen and Peugeot, the company’s product lines are designed to meet customers’ evolving needs, as electrification, connectivity, autonomous driving and shared ownership continue to grow. Stellantis’ operations are in 30 countries and in over 130 markets.

It was the Detroit plants that recently captured the attention of the new Stellantis leadership team. The Detroit Assembly Complex - Jefferson and Mack plants hosted Stellantis Chairman John Elkann and CEO Carlos Tavares for a joint visit to the Motor City.



“I’m extremely excited about what I saw today in Detroit,” Tavares told employees of both plants at the conclusion of his visit. “I’m a competitive guy -- I like auto racing after all. We have the products, we have the people and we have the benchmarking to become number one in the industry.”



During the plant tours, the leaders met with Jefferson and Mack employees who showcased the process improvements they have made to enhance product quality, reduce cost and prepare team members to be successful in a manufacturing environment.

“It was extremely thrilling to see the passion of our people, to see how engaged they are, how committed they are,”

Tavares said. “There is nothing more important in a car company than its people - especially those who are passionate about what they’re doing and committed to making a better company and products. We created this company called Stellantis because we care about our employees and want to lead them to victory.”

# A NEW PLANT DELIVERS A NEW JEEP GRAND CHEROKEE—AND NEW HOPE

The new year brought a huge milestone to both the Jeep brand and our employees at the new Mack Assembly Plant.

On Jan. 7, we unveiled the all-new 2021 Jeep Grand Cherokee L, and for the first time ever, the Grand Cherokee has three rows of seats and seating for six or seven passengers. “The new 2021 Jeep Grand Cherokee delivers legendary Jeep 4x4 off-road capability blended with superior on-road manners,” said Christian Meunier, Jeep Brand Chief Executive Officer – Stellantis.

Employees at the Detroit Assembly Complex - Mack plant gathered outside to celebrate the reveal.

“This is an historic day for us and this community,” Napoleon Wright, Manufacturing Team Lead, said. “My grandparents raised my mom on French Road, so it’s very special to have people have the opportunity to work where they live.”

Mario Holmes, Model Responsible for the Grand Cherokee L said, “For years to come, people are going to be able to raise their families and provide for them as a result of this product. It’s awesome.”



The 2021 Jeep Grand Cherokee L is scheduled to start arriving in dealerships in the second quarter of 2021. Visit [www.jeep.com](http://www.jeep.com) to learn more.



## STELLANTIS INVESTS \$700,000 IN EASTSIDE COMMUNITIES

Recently, we contributed \$400,000 to the Impact Neighborhood Fund for improvement projects in the Chandler Park, West End and Riverbend neighborhoods. Members of the community will help determine which revitalization projects receive funding. Another \$285,000 went to the Chandler Park Conservancy to start Detroit’s first community-based environmental education plaza. “Our collective futures will be defined by how we collaborate to transform our neighborhoods, and we are just getting started,” said Ron Stallworth, External Affairs Lead for Wayne County, Stellantis.



# COMMUNITY CORNER: A TREEHOUSE THAT BUILDS WELL-BEING

In the Jefferson-Chalmers neighborhood, a tree-lined park is the site of the planned Manistique Community Treehouse Center (MCTC). A place like no other, this site will have a 10-ft-high, 700-square-foot, wheelchair-accessible, solar-powered treehouse run by the community, for the community.

The MCTC mission is “to help our youth and community gain mental and physical well-being as well as a well-rounded view of life with an understanding of their environment and culture.”

The treehouse programming will feature developmental and learning disability support, along with career and job skills training.

“The Treehouse will allow individuals to focus on what their interests are and how they can develop them,” Tammy Black, MCTC president, said. “It is for all children, adults, veterans, and families in the metro area.”

For more information, go to [manistiquetreehouse.org](http://manistiquetreehouse.org)



## DON'T MISS A THING: BOOKMARK OUR NEW WEBSITE, STELLANTIS4DETROIT.COM

Our brand-new Stellantis4Detroit.com website will provide another way to come together as neighbors, offering better access to news related to Detroit's Mack and Jefferson Assembly Plants.

### NEW FEATURES INCLUDE:

- A MOBILE-FRIENDLY DESIGN -- Explore the site via PC, tablet or phone
- SEARCH FUNCTIONALITY -- Type in a few keywords to search the entire site
- CONTACT US -- Tell us what you're thinking using a free-form text tool
- Download and share content, including the Stellantis4Detroit newsletter

For questions, suggestions, or comments, please contact us: [FCA4Detroit@fcagroup.com](mailto:FCA4Detroit@fcagroup.com)

