

The FCA logo is rendered in a bold, white, sans-serif font. The letters 'F', 'C', and 'A' are connected at the top, with the 'C' being a simple open curve. The background of the entire slide is a dark blue map of Detroit, with a white outline of the city's geographic shape in the upper right corner.

FCA

FIAT CHRYSLER AUTOMOBILES

# MAC K AVENUE ENGINE COMPLEX & JEFFERSON NORTH ASSEMBLY PLANT

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COMMUNITY INVESTMENT

A white silhouette of a city skyline is positioned at the bottom of the slide. It features various building shapes of different heights and widths, including a prominent bridge on the left side and a classical-style building with columns on the right side.

# City Proposal Recap

## Workforce & Education (\$4M)

- Detroit @ Work
- Grow Detroit Youth Training
- Detroit Promise

## Housing (\$7.2M)

- 300 demolitions
- Detroit Land Bank programs
- 0% Home repair loans and limited home repair grants

## Other Neighborhood Improvements (\$0.5M)

- Chandler Park Neighborhood plan
- Recreation center to be in scope for plan

## Construction Impacts (\$5.7M)

- Traffic calming and road improvements
- Beniteau wall construction and beautification

An aerial photograph of an industrial area, likely a factory or manufacturing plant, with a blue semi-transparent overlay in the center. The overlay contains a list of four items, each preceded by a vertical bar. The background shows various industrial buildings, parking lots, and roads. Labels like 'Edsel Ford Freeway', 'Conner Street', 'E. Johnson Avenue', and 'Friend Street' are visible. Inside the blue area, there are faint labels for 'BODY SHOP', 'GENERAL ASSEMBLY', and 'PAINT SHOP'.

| **Workforce Development**

| Education and Youth Development

| Environment

| Community Revitalization

# MAXIMIZE HIRING OPPORTUNITIES FOR DETROITERS

*Concern: Detroiters will not be employed in this project and future development projects.*



# MAXIMIZE HIRING OPPORTUNITIES FOR DETROITERS

Response: FCA will direct **\$5.8 million** toward programs to maximize opportunities for

**DETROIT residents.**

- ✓ FCA will partner with Detroit at Work to support hiring related to recruiting, pre-screening and vetting related to Production Jobs.
- ✓ FCA will provide work readiness training.
- ✓ State incentives for DESC training program in Detroit

# MAXIMIZE HIRING OPPORTUNITIES FOR DETROITERS

Response: FCA will provide residents, veterans and returning citizens of the impacted area, and residents of the City of Detroit the opportunity to apply for open production positions in advance of the general public.

# MAXIMIZE HIRING OPPORTUNITIES FOR DETROITERS

✓ Early application windows before general public

✓ Applicant focus:

- Residents in Impacted Area
- Returning Citizens
- Veterans

✓ How FCA Human Resources will support impact area?

- Jobs Fairs
- Dedicated Kiosks to help residents of the impacted area apply for jobs

An aerial photograph of an industrial or commercial district, overlaid with a semi-transparent blue rectangle. The background shows a grid of streets, green spaces, and various industrial buildings. Labels on the map include 'Edsel Ford Freeway', '94', 'Conner Street', 'E. Johnson Avenue', 'Friend Street', 'E. W.', 'E. C.', 'Kerrwood Ave', 'GENERAL ASSEMBLY', 'BODY SHOP', 'PAINT SHOP', and 'TEST TRACK'.

| Workforce Development  
| **Education and Youth Development**  
| Environment  
| Community Revitalization



# EDUCATION AND YOUTH DEVELOPMENT

*Concern: Many younger working age and older people need work readiness training.*



# EDUCATION AND YOUTH DEVELOPMENT

Response: FCA will partner with nearby schools to create feeder programs in advanced manufacturing.

EDUCATION

**\$3 Million**

YOUTH PROGRAMS

**\$1.5 Million**

SCHOLARSHIPS

**\$0.5 Million**

# EDUCATION AND YOUTH DEVELOPMENT

## EDUCATION \$3 Million

- DPSCD facility investment for career and technical education (CTE)
- Adult and youth training programs in advanced manufacturing

# EDUCATION AND YOUTH DEVELOPMENT

An aerial photograph of a large, modern school building with a flat roof and multiple wings. The building is surrounded by a parking lot and some greenery. A blue semi-transparent overlay covers the middle portion of the image, containing text and a list of bullet points.

## YOUTH PROGRAMS \$1.5 Million

- Manufacturing Career Academy at Southeastern High School
- Contribution to Grow Detroit's Young Talent to fund summer jobs for youth in impacted area

# EDUCATION AND YOUTH DEVELOPMENT

## SCHOLARSHIPS \$0.5 Million

- Contribution to Detroit Promise to fund scholarships for youth in impacted area
- Partnership with Wayne County Community College District – Automotive Manufacturing Program Co-op

# AMP UP YOUR CAREER!

AT FIAT CHRYSLER AUTOMOBILES



FCA's Automotive Manufacturing Program (AMP)  
for Macomb Community College Students

- Two-year Paid Co-op Program at FCA
- Earn your Associates Degree
- Opportunity for Full-Time Employment

## FCA

FIAT CHRYSLER AUTOMOBILES



Equal Opportunity Employer Minorities / Women / Protected  
Veterans / Disabled / Sexual Orientation / Gender Identity

## Who We Are

Fiat Chrysler Automobiles (FCA) is the world's eighth-largest automotive manufacturer with 35 manufacturing facilities in North America. Our brands include Alfa Romeo, Chrysler, Dodge, Fiat, Jeep, Ram, Mopar, and SRT.

As a global organization in a dynamic industry, World Class Manufacturing (WCM) fuels employee engagement and continuous improvement activities designed to achieve the highest standards in safety, quality, and customer satisfaction.

Our Manufacturing teams are empowered to think creatively, offer suggestions and take ownership, fostering a culture that values respect and collaboration.

## Join Us

FCA manufacturing facilities are some of the most advanced in the automotive industry - known for leading-edge technologies, efficient processes, and enthusiastic people who embrace change and continuous improvement.

Work with people who are truly passionate about what they do. Your career path in Manufacturing can be exciting and rewarding.

As a full-time employee, FCA offers a competitive compensation and benefits package including a 401(k) match and company contribution, annual bonus, tuition reimbursement towards a bachelor's degree, and more.

An aerial photograph of an industrial area, likely a car dealership or repair shop, with a blue semi-transparent overlay. The overlay contains a list of five items, each preceded by a vertical bar. The third item, 'Environment', is bolded. The background shows various buildings, parking lots, and streets, with some labels like 'Edsel Ford Freeway', 'Conner Street', and 'E. Johnson Avenue' visible.

| Workforce Development  
| Education and Youth Development  
| **Environment**  
| Community Revitalization

# ENVIRONMENT

*Concern: Would like to see development that encompasses green infrastructure, reforestation and tree planting, urban agriculture and other productive green uses.*






# ENVIRONMENT

Response: FCA will incorporate landscaping to mitigate storm water runoff and create a green buffer around the plant.

- 200 Trees
- Drought-resistant landscaping
- Ivy on Sound Retention Wall
- Natural vegetation to control runoff



An aerial photograph of an industrial or commercial district, overlaid with a semi-transparent blue rectangle. The background shows a grid of streets, green spaces, and various industrial buildings. Labels for streets like Edsel Ford Freeway, Conner Street, E. Johnson Avenue, and Friend Street are visible. Within the blue overlay, there are faint labels for industrial areas: 'BODY SHOP', 'GENERAL ASSEMBLY', 'PAINT SHOP', and 'TEST TRACK'.

| Workforce Development  
| Education and Youth Development  
| Environment  
| **Community Revitalization**

# COMMUNITY REVITALIZATION

*Request: Projects  
that revitalize the  
neighborhood, not  
just the plants.*



# COMMUNITY REVITALIZATION

Response: FCA will contribute **\$1.1 million** to community revitalization projects.

- FCA will partner with the community and contribute **\$800,000** to be used on revitalization projects chosen by the community.
- FCA will devote **\$300,000** in marketing resources and engage with the community to develop a campaign to promote the impacted area.

# Investments & Impacts

	City (M)	FCA (M)	City + FCA (M)	Leveraged Funding (M)	Total Impact (M)
Workforce & Education	\$4.0	\$5.0 + \$5.8 state training \$\$	\$14.8	\$4.0	\$18.8
Housing	\$7.2	-	\$7.2	-	\$7.2
Other Neighborhood Improvements	\$0.5	\$1.1	\$1.6	-	\$1.6
Construction Impacts	\$5.7	\$1.4	\$7.1	-	\$7.1
Total	\$17.4	\$13.3	\$30.7	\$4.0	\$34.7